

**OWATER HEALTHY MONDAYS SUDOKU GAME
OFFICIAL RULES**

1. How to Enter the Contest:

- a. The “Owater Healthy Mondays Sudoku Game” contest will begin on 5/21/09 at 12:01am and end on 9/21/09 at 11:59pm.
- b. To participate in the contest, log on to www.owaterhealthymondays.com or click on the contest tile ad on www.myradio929.com, www.wklb.com, www.wror.com, www.magic1067.com. Play the Sudoku Game and once game is completed, register for a chance to win the Grand Prize of \$50,000. Entering your information into the online form and clicking “submit” will constitute a contest attempt. One attempt per person and email address. Participant’s contest attempt will generate a random number within the online game software; if participant’s number matches the pre-selected winning number, and the participant complies with all contest requirements, s/he will win the Grand Prize. There may be more than one Grand Prize winner during the contest period, but the total Grand Prize value remain the same and will be divided among all Grand Prize winners.
- c. Second chance “Consolation prize” drawings for New England getaways will take place once per month during the promotional period. Second-chance prize winners will be drawn on or about the Monday after each designated monthly period from all registered participants that month. Four second-chance prizes will be awarded. Monthly periods for the contest are May 21-June 20, June 21-July 20, July 21-August 20, and August 21-September 21.
- d. Entrants may be disqualified at the sole discretion of Greater Boston Radio, Inc.
- e. A limited number of contest attempts are available. Higher volume than anticipated may cause the game to end prior to the established end date.
- f. Participants will be accepted on a first come first serve basis.
- g. If a participant generates the Grand Prize random number, the contest will continue and other participants will be eligible to attempt the contest for the Grand Prize, but the Grand Prize value will be shared equally with any subsequent winners.

2. Eligibility Restrictions:

- a. The contest is open to residents of New England (CT, MA, ME, NH, RI, VT), 18 or older. Current or former employees, agents, successors or assignees, officers, and directors of Greater Boston Radio, Inc., O Beverages and Odds On Promotions, their respective affiliated companies, subsidiaries, distributors, printers, advertising and promotion agencies, any and all other companies associated with this contest, and the members of the immediate families or households of any of the above are ineligible to participate and/or claim any prize covered herein. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
- b. Listeners are eligible to win a Greater Media Boston contest only once every thirty days. Only one (1) winner per household is permitted in any contest.

3. Prizes:

- a. Grand Prize: \$50,000.00, payable in one payment by check (subject to any required tax withholdings). **If there are multiple winners during the contest period, the Grand Prize amount will be divided equally among all winners.** For example, if there are four (4) Grand Prize winners, each winner will receive \$12,500 (less taxes). The Grand Prize will not be awarded until the contest has concluded. If no contestant successfully generates the random number within the designated promotional period, in accordance with these rules, no grand prize will be awarded.
- b. Grand prize is provided courtesy of Odds On Promotions.
- c. Second chance “Consolation prizes”:
 - 1) **5/21 – 6/20/09:** Getaway for Two to Harraseeket Inn, Freeport, ME including two night stay, breakfast and afternoon tea, a \$25 LL Bean gift certificate, and an LL Bean Scenic Guided Kayak Tour. The Harraseeket on occasion is sold out, but no other black out dates apply. The Kayak Tour is offered daily July 1 - September 7 and September 12, 13, 19, 20, 21, 26, and 27 from 9am - 1pm. ARV = \$700.
 - 2) **6/21 – 7/20/09:** One Night Stay for Four at The Centennial House Bed and Breakfast in Northfield, MA, including a rafting trip for four courtesy of Zoar Outdoor. ARV = \$600.

- 3) **7/21 – 8/20/09:** Getaway for Two to Harraseeket Inn, Freeport, ME including two night stay, breakfast and afternoon tea, a \$25 LL Bean gift certificate, and an LL Bean Scenic Guided Kayak Tour. The Harraseeket on occasion is sold out, but no other black out dates apply. The Kayak Tour is offered daily July 1 - September 7 and September 12, 13, 19, 20, 21, 26, and 27 from 9am - 1pm. ARV = \$700.
 - 4) **8/21 – 9/21/09:** Getaway for two to Newport, RI including two night stay and full breakfast at Newport Marriott Hotel; VIP card which entitles winner and a guest to complimentary admission to several mansions, museums, wineries, walking and harbor tours throughout Newport County, courtesy of the Newport County Convention & Visitors Bureau; sail aboard a 12 Meter Yacht, courtesy of America's Cup Charters with a 2 hour afternoon or sunset sail (tickets are available for 2009 season with a mutually agreeable date and time); lunch at the Mooring Restaurant. ARV = \$1,700.
- d. All prizes or prize certificates must be picked up at the office of Greater Media Boston, 55 Morrissey Blvd, Boston MA 02125 Any prize or prize certificate not claimed within forty-five days after the conclusion of the contest will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. Greater Media Boston is not responsible for the safe arrival of a prize or prize certificate. Receipt of all prizes is subject to winner's execution of a liability and publicity release in the form provided by Greater Media Boston.
 - e. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Certain restrictions and expiration dates will apply, as detailed on the prize certificates or otherwise communicated by Greater Media Boston promotions staff. All scheduling is subject to availability; black-out dates may apply.
 - f. Grand Prize winner and Second Chance prize winner will receive 1099 IRS Tax form for the value of the prize as stated in these contest rules.
 - g. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of prize.

4. Selection and Notification of Winners:

- a. Decisions of Greater Boston Radio, Inc. management with respect to the contest are final.
- b. Winners will be determined through Odds on Promotions validation process.
- c. Entering your information into the online form and clicking "submit" will constitute an "attempt".
- d. The odds of winning the grand prize are: 1:5,000,000. Contest may result in zero, one or multiple grand prize winners. One second-chance prize will be awarded in each monthly contest period. Odds of winning second-chance prize depend on number of eligible entries received that month.
- e. Greater Media Boston, Owater and Odds On Promotions are not responsible for any prize award or reimbursement resulting from machine malfunction.
- f. The memory log of Odds On Promotions' Internet Based Game Server is the sole determiner of whether or not a contestant is a grand prizewinner. Neither the visual/graphic display nor the audio output of the entrant's game software will be considered in determining a winner.
- g. Tampering with Odds on Promotions' Internet based game server is strictly prohibited. Evidence of any act or submission that changes the functionality of the Internet Based Game Server will cause the grand prize not to be awarded.

1. Conditions:

- a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent and a liability/publicity release. Failure or refusal to execute any required form will result in winner forfeiting the prize. Photo identification and social security number of the prize winners may also be required in order to collect the prize.
- b. By participating in the contest, the winner or winners agree to have their name, voice, and likeness used by Greater Boston Radio, Inc., Odds on Promotions, and contest sponsors in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. Grand prize winner(s) must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All costs related to prize delivery and acceptance are the responsibility of winner including but not limited to all federal, state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash

redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

- d. Prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release, and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Pursuant to the liability release, the winners agree to hold Odds On Promotions, Greater Boston Radio, Inc., their respective affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- e. Greater Boston Radio, Inc. reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Greater Boston Radio, Inc. management.
- f. No purchase is necessary. Purchase does not increase chances of winning. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Greater Boston Radio, Inc. Grand prize winner will be required to provide an affidavit of winner and may be required to take a polygraph to confirm eligibility and compliance with contest rules.
- h. Greater Boston Radio, Inc. is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- i. Greater Boston Radio, Inc., Owater and Odds on Promotions undertake no liability or responsibility, and make no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). Greater Boston Radio, Inc., Owater and Odds on Promotions are not responsible for damage to a prize or loss of a prize after the prize has been claimed, or for technical, hardware or software failure or malfunctions, lost or unavailable network or other telecommunications connections, or lost, late, misdirected, damaged, illegible, inaccurate, incomplete, garbled, disconnected, or delayed contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any human error which may occur in the execution of this contest.
- j. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of Greater Boston Radio, Inc., 55 Morrissey Boulevard, Boston, MA 02125 or by sending a self-addressed stamped envelope to Greater Boston Radio, Inc..
- k. In the event any portion of the promotion is compromised by virus, bugs, non-authorized human intervention, hackers or other causes beyond the control of Odds on Promotions or Greater Boston Radio, Inc. which, in the sole opinion of Odds On Promotions, corrupts or impairs the administration, security, fairness or proper play of the game, Odds On Promotions reserves the right, in its sole discretion, to suspend or terminate all or part of the promotion.